



**Strengthening Teaching Competences
in Higher Education
in Natural and Mathematical Sciences**

Co-funded by the
Erasmus+ Programme
of the European Union



Website Analytics Report

Web site analytics is an important aspect of evaluating a project's contribution to the wider community. In this report, you can see the analytics of the TeComp website for the period from October 1, 2022 to January 8, 2023. Demographic, technological and user aspects of analytics are covered in the analysis.

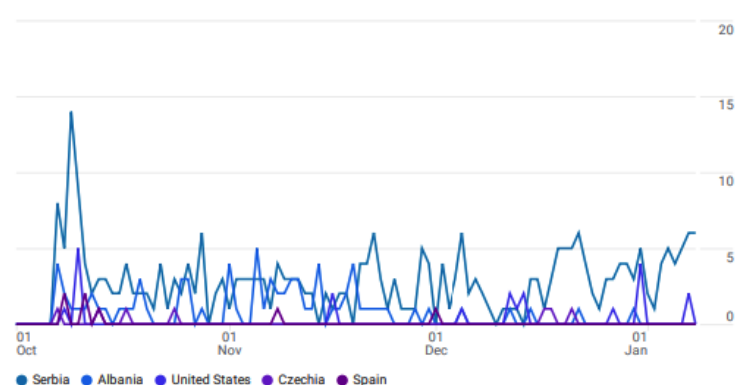
On the upcoming graph you can see "Used by Country over the time", for the period of the last three months of the project. During the month of October, the site was the most visited and reached its peak in the first half of the month.

As for the "Users by Country" aspect, in the mentioned period the site was used mostly in Serbia, Albania, the US, the Czech Republic and Spain (listed in descending order).

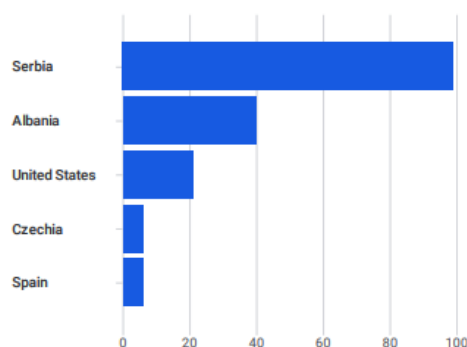
Demographic details: Country 

Add filter 

Users by Country over time




Users by Country



Q Search...

Rows per page: 10 Go to: 1 < 1-10 of 35 >

Country 	↓ Users *****	New users *****	Engaged sessions *****	Engagement rate *****	Engaged sessions per user *****	Average engagement time *****
	227 100% of total	224 100% of total	560 100% of total	70.62% Avg 0%	2.47 Avg 0%	8m 55s Avg 0%
1 Serbia	99	99	395	72.88%	3.99	13m 43s
2 Albania	40	40	119	82.07%	2.98	14m 41s
3 United States	21	21	1	4.76%	0.05	0m 01s
4 Czechia	6	6	4	44.44%	0.67	0m 53s
5 Spain	6	6	7	77.78%	1.17	2m 56s
6 China	5	2	2	40%	0.40	0m 05s
7 Germany	5	4	7	77.78%	1.40	3m 21s
8 India	5	5	4	80%	0.80	0m 26s
9 Belgium	4	4	4	100%	1.00	0m 24s
10 France	4	4	0	0%	0.00	0m 00s

During the last three months of the project, the site was visited by 227 users, where the average time spent on the site was almost 9 minutes (8 minutes and 55 seconds). The most visited page was Events with 717 views, then the Home page with 576 views, then the Work Packages page with 228 views, followed by Dissemination, Documents, Final Conference and Deliverables.


The fact that as many as 536 files have been downloaded from the page speaks of the popularity and usefulness of the Events page.

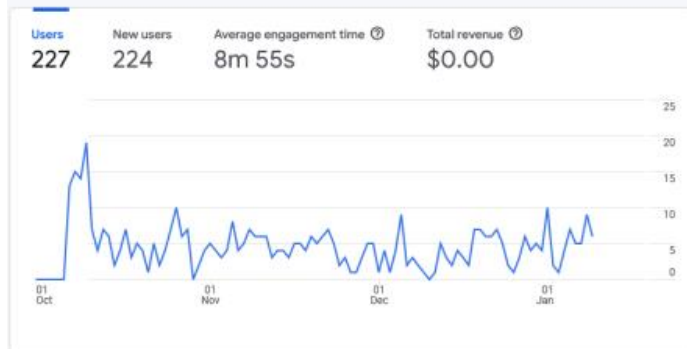


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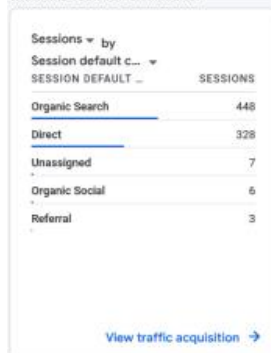
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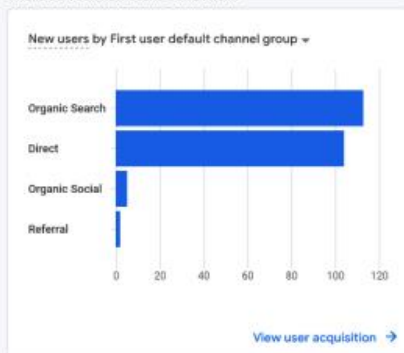
Reports snapshot 



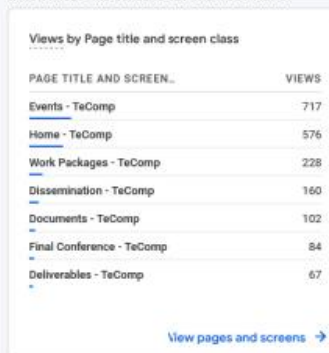
WHAT ARE YOUR TOP CAMPAIGNS?



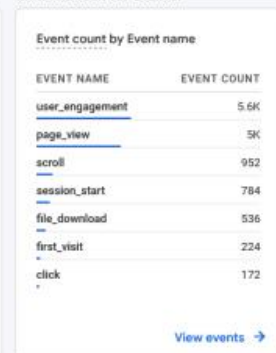
WHERE DO YOUR NEW USERS COME FROM?



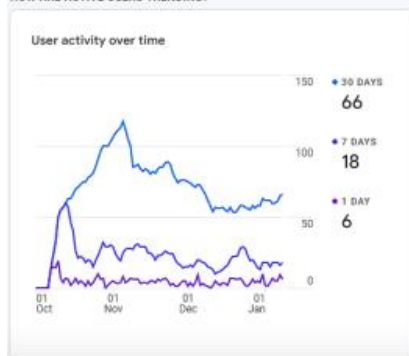
WHICH PAGES AND SCREENS GET THE MOST VIEWS?



WHAT ARE YOUR TOP EVENTS?



HOW ARE ACTIVE USERS TRENDING?



HOW WELL DO YOU RETAIN YOUR USERS?



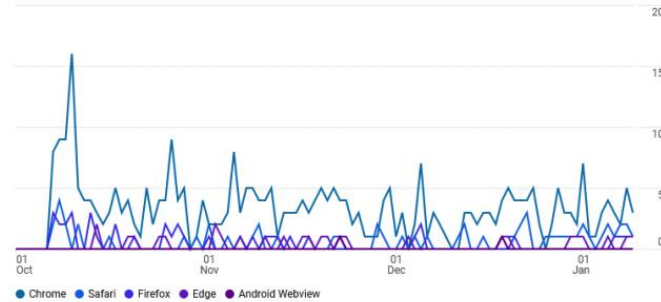


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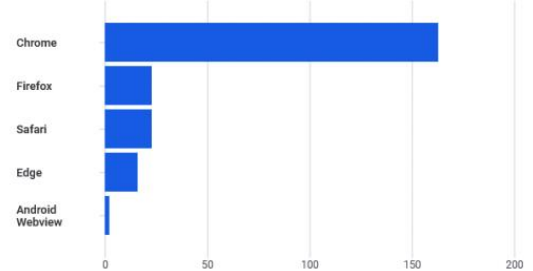
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Users by Browser over time



Users by Browser



Search...

Rows per page: 10 1-6 of 6

Browser	Users	New users	Engaged sessions	Engagement rate	Engaged sessions per user	Average engagement time	Event count
	227	224	560	70.62%	2.47	8m 55s	13,252
	100% of total	100% of total	100% of total	Avg 0%	Avg 0%	100% of total	
1 Chrome	163	159	383	69.89%	2.35	9m 07s	10,033
2 Firefox	23	22	42	80.77%	1.83	4m 36s	664
3 Safari	23	24	108	72%	4.70	14m 34s	1,597
4 Edge	16	16	25	64.1%	1.56	5m 49s	930
5 Android Webview	2	2	2	100%	1.00	1m 45s	24
6 Samsung Internet	1	1	0	0%	0.00	0m 03s	4

Tech overview



Users by Platform



WEB
100.0%

[View platforms](#)

USERS IN LAST 30 MINUTES

0

USERS PER MINUTE

TOP PLATFORMS

No data available

[View realtime](#)

Users by

Operating system

OPERATING SYSTE...

USERS

Windows

Android

Macintosh

iOS

Linux

Chrome OS

152

37

19

18

2

1

[View operating systems](#)

Users by

Platform / device ca...

PLATFORM / DEVI...

USERS

web / desktop

web / mobile

web / tablet

174

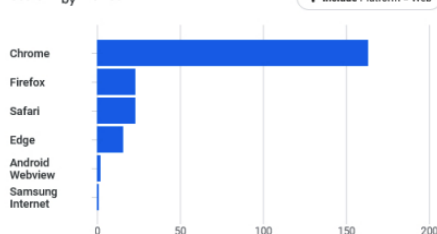
54

1

[View platform devices](#)

Users by Browser

Include Platform - Web



[View browsers](#)

Users by Device category

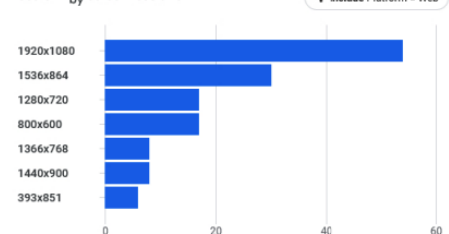


DESKTOP 76.0% MOBILE 23.6% TABLET 0.4%

[View device categories](#)

Users by Screen resolution

Include Platform - Web



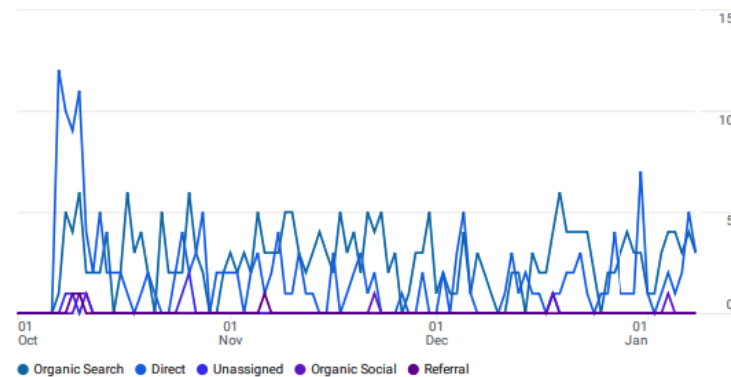
[View screen resolutions](#)

The project site was visited by far the most from the Google Chrome browser, and the largest number of users did so from the Windows operating system. In the search, desktop and mobile devices were mainly used, while the tablet was almost not used in the search at all.

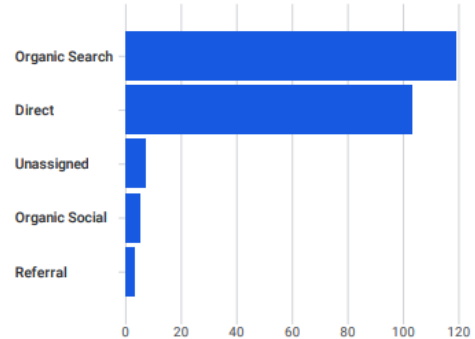
Traffic acquisition: Session default channel group 

Add filter +

Users by Session default channel group over time



Users by Session default channel group



Q Search...

Rows per page: 10 1-5 of 5

Session default channel group	↓ Users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session
	227 100% of total	793 100% of total	560 100% of total	2m 33s Avg 0%	2.47 Avg 0%	16.71 Avg 0%
1 Organic Search	119	448	343	2m 55s	2.88	21.07
2 Direct	103	328	210	2m 07s	2.04	11.23
3 Unassigned	7	7	0	0m 59s	0.00	8.57
4 Organic Social	5	6	4	1m 15s	0.80	8.33
5 Referral	3	3	2	0m 46s	0.67	5.67